



Keep It Simple Coach

Media Kit

Entrepreneurial Teacher Blogger Podcaster

Dr. Yam 
KEEP IT SIMPLE COACH



being your own **boss**
doesn't mean you have
to do it **alone**:)

- Yamilette Williams



www.keepitsimplecoach.info

Keep It Simple Coach



ALL ABOUT THE BLOG

Newly established in 2019, is a growing teaching space for aspiring and new business owners developed by Dr. Yam. Her content revolves around launching, growing and sustaining a dream biz idea.

ENGAGEMENT OPPORTUNITY

Small Biz Society

A Private Facebook Group

Dreams To Launch Journey

Masterclass

Get Bizy Club

Mastermind

GET SOCIAL



twitter.com/keepitsimplebiz



facebook.com/dryamkeepitsimple



instagram.com/keepitsimplecoach



pinterest.com/keepitsimplecoach/



linkedin.com/in/dryam

Bio

Yamilette Williams aka **Dr. Yam** is a passionate speaker and entrepreneurial cheerleader who is making a positive impact in the lives of those pursuing their dreams of a successful business or career as well as their support network.



ENTREPRENEUR & YOUTH ADVOCATE

Dr. Yam is the Founder/Owner and Chief Learning Advocate for Synergy Solutions Partners which is a consulting firm for K12, Not for Profit and corporate organization. It's a dream long in the making. She was the neighborhood kid with the lemonade stand, babysitting gig, leading the girl scout cookie sales, Avon books and helped her parents with their jewelry store business. Since launching Synergy Solutions in 2014 she has been focused on providing quality professional learning to leaders and their teams that what to bring about lasting change that makes a difference. And to individuals who want the building blocks to launch their business idea. Dozens of youth have ignited their entrepreneurial engines by their participation at game night, small biz building blocks work sessions, Path for Teens and John Maxwell Youth Max events.

LIFETIME LEARNER

Dr. Yam received her Bachelor of Science degree in Organizational Management from Palm Beach Atlantic University, her Masters in Project Management from Keller School of Management/Devry University and her Doctorate in Urban Educational Leadership from the University of Oklahoma. She possesses a State Board of Education Certification in both Teaching and Leadership in the states of Florida, Oklahoma and New York. Dr. Yam is also a Internationally Certified John Maxwell Coach, Speaker and Trainer and a Toastmaster International Certified Competent Leader. And on any given day she is gathering knowledge nuggets to better herself and others.

EDUCATOR

Through her over 20 years of combined experience as both a Chief Academic Officer, Instructional Technology Director, Training Analyst and Business Education Teacher, Dr. Yam makes a natural connection working with adults and youth and helping them tap their best selves. Her strength is building relationships with them by sharing her story and them sharing their dreams. Host of Dreams To Launch Meetup Group she facilitates monthly learning events to meet the needs of those interesting in taking the first steps toward business ownership.

Bio

KEEP IT SIMPLE COACH FOR ASPIRING AND ENTREPRENEURS ON THE RISE

Being a business owner during this global centrix world we live in isn't easy and Dr. Yam knows first hand. While she has had many "side hustles" since childhood, her recent endeavor launching Synergy Solutions came out of an unfortunate situation. Dr. Yam grew up with a father who always demonstrated strength and perseverance for living his dream of working for himself and answering to no one. So she got to attend "Gary's Street University" and learned what school can't teach you - GRIT (the tendency to sustain interest in and effort toward very long-term goals (Duckworth et al., 2007). Dr. Yam's mission is to educate, inspire and lead growth in others. She coaches aspiring entrepreneurs and small biz owners both 1:1 and group settings to become confident, prepared and thriving members of the commerce society. Considered a resource reservoir, Dr. Yam loves to share the latest tips and tools to ensure success isn't a one time event.

BLOGGER AND PODCASTER

Weekly blog posts revolve around her 5 building blocks that one needs to become a successful business owner. Tips, insights and strategies. Producer and Host of "Ask The Expert and Entrepreneur", Dr. Yam brings to her listening audience of Dream Launchers, guest speakers that offer knowledge nuggets from both diverse industry experts that aspiring biz owners will interface during their entrepreneurial journey as well as lessons learned and battle scars earned from successful and not so successful folks who have gone before them.

REGULAR CHICKIE

When not coaching, speaking or training for Synergy Solutions and Dreams to Launch, Dr. Yam enjoys traveling to cities for sites, foodie experiences and theater, grabbing her Kindle or flipping through her pile of magazines, touching bases with close friends, cooking up a new concoction for dinner. Will give a second look at a cool piece of jewelry. Always starts her days with a good cup of coffee or tea. And yes the nightly freezer raid for a scoop of ice cream is rarely missed - a tradition she and her father shared. She is known as a news nerd and loves a good comedy movie to make her laugh and relax. Dr. Yam is the person who see the greatest potential is those she meets. And always ready to give a helping hand or idea.

KEYNOTE SPEAKER AND PRESENTER

Dr. Yam is a sought after nationally to deliver keynote and presentations to both youth and adults alike. She brings her entrepreneurial fire wherever she goes! Her educational, engaging and light-hearted approach perks her audience's mindset while mapping out actionable steps with practical application. Dr. Yam speaks to audiences at middle and high school gatherings, as well as colleges, conferences, luncheons, churches, and state departments of education.

Signature Speaking and Workshops Topics

Your Story - Dare to Live a Life of Significance

Everyone loves a good story. Within a story, there is the primary character or hero and secondary characters. Which one are you in your story? Dr. Yam shares with your audience that while they are living their current stories, they can rewrite them so that they are no longer ones of just good intention; because good intentions are not enough. But ones of intentionality. This rewrite is done so by starting small but believing big. That by finding their WHY will give them direction to add value to others and connect with “like-minded” people. Such as the individuals that make up the attendees in your event. And as an organization, you can partner with “like valued” people to accomplish your goal.

Key Take-A-Ways Points Include:

- Understanding the difference between good intention and intentionality
- That your life can be a greater story
- The misconceptions of success
- Finding your sweet spot

Today is Yours – The Secret of Your Success Is Determined by Your Daily Agenda

Dr. Yam shares with the audience that a roadmap for growing our influence happens one day at a time. By adopting the mindset that success is a process rather than an achievement. This is done by concentrating on the day at hand rather than looking in the rearview mirror or gazing too far into the future. Most importantly, they will determine ways to adjust their daily routines to cultivate healthy habits that will help them win in leadership and in life and support organizations such as yours.

Key Take-A-Ways Points Include:

- The way you live today impacts your tomorrow.
- Successful people make right decisions early and manage those decisions daily
- The Daily Dozen
- Adopting the Lifebuilder’s Creed

Dr. Yam is happy to deliver customized presentations based on your group’s particular needs. Please indicate your presentation topic request during time of booking.

Signature Speaking and Workshops Topics

MIND YOUR BUSINESS

(FOR MIDDLE AND HIGH SCHOOL STUDENT EVENTS)

You don't have to wait until you turn 21 to start thinking or even launching a business or career. Dr. Yam is a living example. And her passion to motivate youth to "go for it" is just a email away.

Common Speaking / Workshop topics for Teen Biz Aspirants:

- Game Night/Day
- Leadership Game
- Sometime You Win, Sometimes You Learn
- Your Passion is Your Passion
- Communication is Key - Toastmaster
- Selfie Art - Vision Boarding
- Your Word Is Your Bond - Journaling
- Just 24 Hours - Time Management

Book Dr. Yam

Thank you for considering Yamilette Williams, also known as “Dr. Yam” for your next leadership and entrepreneurship speaking presentation!



Simply Yours,

Dr. Yam 
KEEP IT SIMPLE COACH

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